

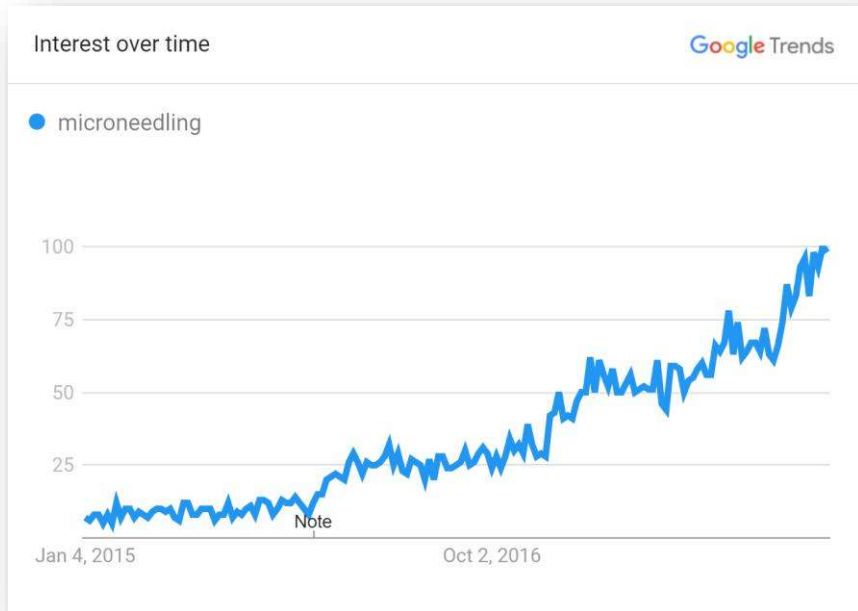
VIVACE

Fractional Micro Needle RF

...the buzz is growing

Called The **NEXT BIG THING** by Vogue in 2016, the demand for microneedling shows its not slowing down

- ❑ Searches on Google continue to rise
- ❑ 1.5 Million searches on Real Self



Vivace RF Microneedle is a standout for meeting this demand.

- ❑ **300%:** growth in practices offering Vivace in 2017
- ❑ **62%:** growth in Vivace treatments performed in Q4'17 alone

"I use The Vivace to treat fine lines, wrinkles, general texture, luminosity of skin, mild laxity and acne scarring. The most impressive is the luminosity and improved texture achieved across the board, but all clinical indications are improving. The ideal patient is really ANY patient looking to improve skin tone and texture.

We have performed 248 treatments in six months."

- Dr. Jordana Herschthal, Dermatologist



Interested in learning more or scheduling a Vivace demo? Reach out to your Cartessa Aesthetics agent

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BYRDIE

5 Things I Wish I'd Known Before I Tried Microneedling



December 3, 2017

The particular micro-needling treatment was done with a tool called the Vivace. *"What excited me about the Vivace was of course the combination of radiofrequency and micro-needling, but more so how precisely, cleanly, and deeply it could deliver both. Finally, you add in blue and red LED, and you have a trifecta of modalities to treat multiple skin concerns,"* explains Gabe Lubin, founder of Cartessa Aesthetics. "Physicians can select the exact depth best for each patient's skin type and condition and use robotic precision delivery to go as deep as 3.5mm at .1mm increments—no other device can." Blue light is helpful for those who suffer from acne as the light and heat targets bacteria and reduces acne scarring.



February 1, 2018



ABC Reporter, Johanna C. Trupp tried out Vivace RF Microneedling and shares her experiences and results. After 2 weeks, she still had tighter, glowing skin, barely needed any make-up and had no breakouts. Thumbs up from this Beauty Guru!

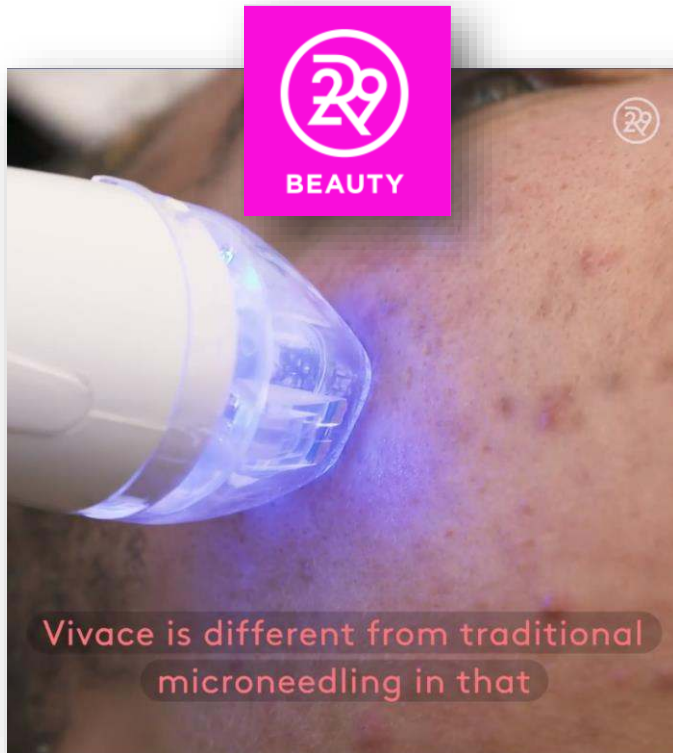


<http://abc7ny.com/fashion/should-you-try-microneedling/3008550/>

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February 26, 2018



Spring 2018

As part of the Short Cuts video series, Refinery 29 shared with its 2 **Million** followers their experience with Vivace. This video was seen over 120,000 times.

That was the low-tech past. Hybrid treatments are the high-tech future. The latest is Vivace, a new microneedling device that combines *three* technologies in one sleek tool. The handpiece is outfitted with 36 insulated, gold-tipped needles and a robotic motor that delivers fast and ultraprecise insertions. These range in depth from half a millimetre to 3.5 millimetres (the farther below the surface you go, the better you can stimulate the production of collagen) and can be adjusted in 10th of a millimetre increments to treat different parts of the face. But here's where it gets really interesting: the needles also emit radiofrequency energy—i.e., heat, which encourages collagen and elastin to firm and contour facial features. Until recently, getting a dose of radiofrequency energy required a completely separate treatment and office visit, making a tool like Vivace a nifty multitasking solution. To top it off, it also emits LED light—red to stimulate circulation and blue to calm redness—for further rejuvenation.

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Reader's digest

6 New Skin Tightening Treatments That Really Work

BY DENISE MANN, MS

Microneedling with other technologies

Some newer procedures combine multiple technologies in one device to tighten skin. For example, Vivace is a new treatment that starts with microneedling and adds radiofrequency and laser light. "It is the first device to use a robotic motor to gently push the needles into the skin, allowing smooth, precise control, no downtime, complete comfort, and the optimal delivery system post treatment," says [Sejal Shah](#), MD, founder of SmarterSkin Dermatology in New York City. "Both the microneedling and the radiofrequency components stimulate collagen, resulting in skin tightening," she says. "I use the treatment primarily on the face, neck, and chest, but have used it in other areas of the body as well such as, hands, knees, abdomen." And so far, so good. "Most people have noticed immediately that skin appears more radiant and even tighter. Over time, the skin should appear smoother and firmer, with improved texture and reduced fine lines and wrinkles," she says. Some people also notice improved tone and more even pigmentation. The number of treatments needed varies, but it typically ranges from three to six. Here's [why microneedling is such a hot skin-care trend right now](#).

Whimn mybody+soul

Oz Beauty Expert trials the skin treatment the internet is raving about



"Recently I noticed on realself.com that a new skin needling treatment called Vivace was consistently getting positive reviews and 95 percent of people had rated it as 'worth it'. From my experience this is a really high rate of recommendation and it instantly got my interest."

VIVACE

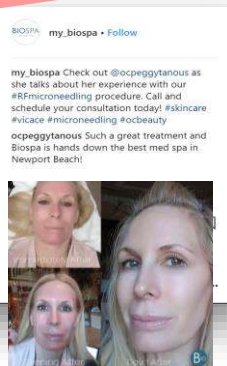
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Instagram

@ocpeggytanous, Real Housewives of Beverly Hills



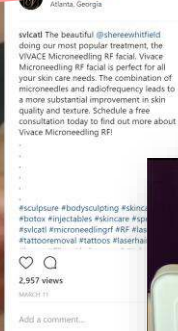
Dr. Grant Stevens, Plastic Surgeon



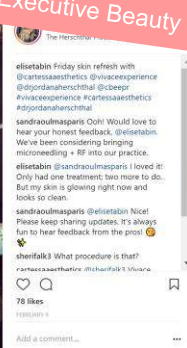
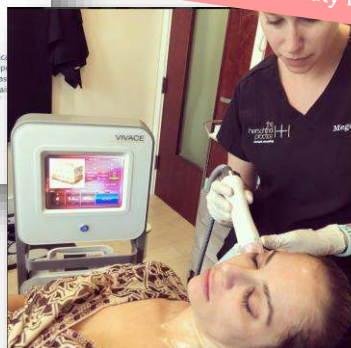
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